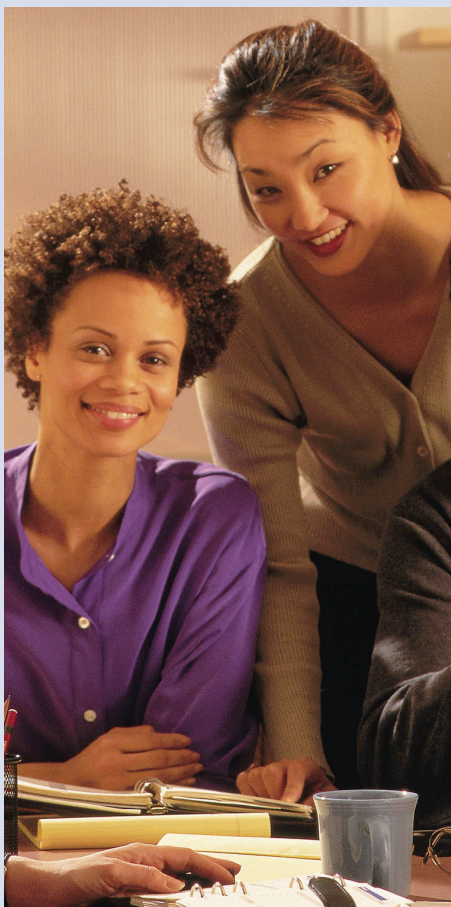


### Why Choose MissionInsite?

"I have found the versatility and usefulness of MissionInsite to be very helpful in our ministry of starting new churches. As our local churches use it, they are amazed at the information which is available and the helpful way in which it is presented."

Dr. Mont Duncan  
Executive Director, New Church Development, The Florida Annual Conference of the United Methodist Church



### Introducing MissionInsite:

Discovering your church's ministry opportunities has never been easier. MissionInsite provides instant access to community information for your church via The MI System. You'll get desktop, web-based access to demographic data for a variety of geographic levels.

When you log-in to The MI System at [www.missioninsite.com](http://www.missioninsite.com), a number of resources will be available, including:

**Dynamic Area Analysis Tools.** Choose from preset geographies such as zip codes, census tracts, cities or counties or from your own custom geographies to create "real time" demographic reports.

**QuickInsite and FullInsite Reports.** One mouse click will produce a QuickInsite Report with just enough information for a first look at your area, including current year and five year projections for population, households and families in the study area, as well as age, income, ethnicity and phase of life (generational) information.

A FullInsite Report provides over 18 pages of community demographic information integrating data, graphs and text analysis. All data provided by MissionInsite enhances Census 2000 information with current year updates, often integrating five-year projections.

**Thematic Maps.** Visually tell the story of your ministry area by creating maps from more than 50 demographic variables in less than a minute. Intergrate your maps into presentations using programs such as Word or PowerPoint.

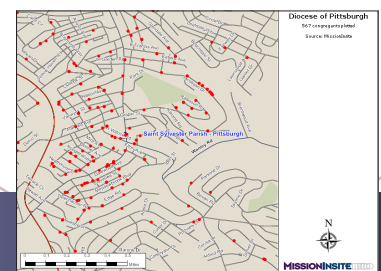
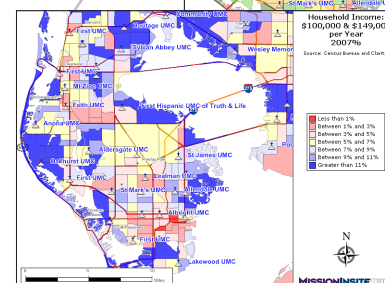
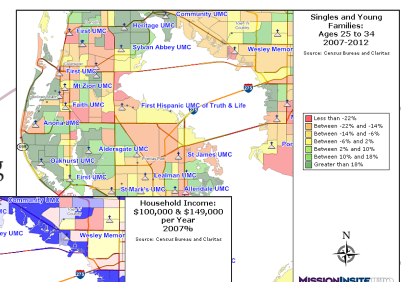
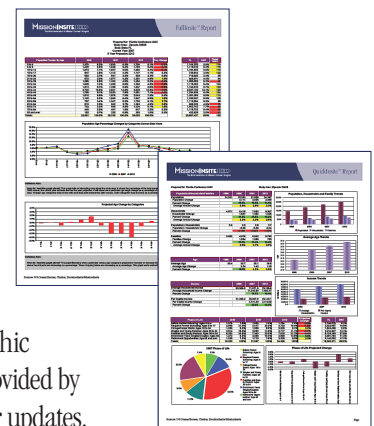
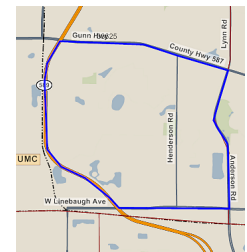
#### Optional Resources:

##### Congregant Plotting.

Plot your current church members/visitors on a custom map you create.

##### Names and addresses of recent new movers in your ministry area.

Get current names and addresses (Less than 30 days old) of potential visitors to your church.



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Enjoy exploring your ministry area and discovering new mission opportunities!